



# 2024 Workbook

Community • Innovation • Trust

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# INTRODUCTION

***We're committed to helping you achieve your 2024 Professional Development Goals. This year we're incorporating a workbook to help you meet your goals.***

This interactive workbook will help you track the events you've engaged in, articles you've read, and a section for meeting notes.

We envision this as a means for you to maintain organization and monitor your personal development throughout the year.

Our commitment to you is to be an exclusive community of trusted learning advisors supporting your growth through innovation.

To assist you in achieving your goals, we are offering incentives for active participation this year. Monitor your engagement progress to become eligible for exclusive rewards at the year's end!

# PRIZES

This year, track your attendance and interactions with ATD! All prize winners will be celebrated at the December Event. To qualify for a prize, you must submit your completed workbook to [admin@detroitatd.org](mailto:admin@detroitatd.org) by 11/30/2024.



## GOLD

We will bestow our prestigious top award upon the individual who accumulates the highest number of points throughout the year.

The coveted Gold prize entails a complimentary enrollment in the ATD National Certificate Program!

## SILVER

The next tier of recognition will be extended to the second and third-place winners, who will be awarded a distinguished Detroit ATD shirt, embroidered to commemorate their achievement.



## BRONZE

We will be awarding our final rewards to participants who secure the fourth to tenth places. The prize winners will receive exclusive ATD Swag as a token of appreciation.

# EVENTS & ENGAGEMENT

This year, keep tabs on your engagement and interactions with ATD!

Here's how the point system works:

- 1 point for every volunteer hour, website and social media interactions, and Power Member activities.
- 2 points for virtual events and engagement.
- 5 points for in-person events and engagement.
- 10 points for ATD related conferences.

✓ Special Interest Groups and Coffee Chats

✓ ATD Detroit

✓ ATD National

✓ Reciprocal Benefits

✓ Volunteer Opportunities

✓ Conference Attendance



# STORYTELLING SIG

The Storytelling Special Interest Group is committed to assisting members in refining their storytelling abilities, cultivating essential leadership skills in communication, and integrating storytelling into their respective organizations. Moreover, the group aims to foster closer relationships among its members through sharing stories and enjoying memorable experiences.

Keep track of your attendance and important insights here.

Month	Takeways	Attendance
January		
Feburay		
March		
April		
May		
June		
July		
August		
September		
October		
November		

# INSTRUCTIONAL DESIGN SIG

The Instructional Design SIG is purpose-built to provide comprehensive support to Instructional Designers in their daily work. Join us as we dive into industry trends, listen to expert speakers, and gain deeper insights into existing technologies.

Keep track of your attendance and important insights here.

Month	Takeways	Attendance
January		
Feburay		
March		
April		
May		
June		
July		
August		
September		
October		
November		

# BEHAVIORAL SCIENCE SIG

Embark on a captivating expedition with Jay Johnson and COEUS as we delve into the realm of Behavioral Science and its invaluable applications in the workplace.

Keep track of your attendance and important insights here.

Month	Takeways	Attendance
March		
April		
May		
June		
July		
August		
September		
October		
November		



# COFFEE CHATS

Coffee chats are informal gatherings held year-round for the purpose of networking and advancing professional growth.

Keep track of your attendance and important insights here.

Month	Takeways	Attendance
March		
April		
May		
June		
July		
August		
September		
October		
November		

# MONTHLY MEETINGS

ATD Monthly events take place on the second Tuesday of every month, offering a blend of in-person and virtual experiences. Each event showcases a speaker or facilitates engaging topics, providing professional development rooted in TD's capability model.

Keep track of your attendance and important insights here.

Month	Takeways	Attendance
January		
Feburay		
March		
April		
May		
June		
July		
August		
September		
October		
November		

# ATD DETROIT INTERACTIONS

Are you making the most of our website?

Keep track of your membership benefits and experiences here. This includes accessing past meeting recordings, posting on our job board, exploring linked resources, and promoting our events on social media.

Keep track of your engagement and important insights here.

Activity	Takeways	Engagement

# POWER MEMBER ACTIVITIES

Are you maximizing the benefits of the ATD National website and magazines?

Engagement opportunities may include webinars, certificates, microlearning modules, case studies, online articles, and captivating TD magazine articles!

Keep track of your engagement and important insights here.

Activity	Takeways	Engagement

# RECIPROCAL BENEFITS

Are you making the most of our reciprocal benefits? Keep track of your experiences here, including ATD sister chapter events, SHRM, and ISPI.

Keep track of your engagement and important insights here.

Event	Takeways	Engagement

# VOLUNTEER EXPERIENCES

Volunteers are always welcomed! If you're willing and available to lend a hand, please make sure to track your time here if you're a Director or below. We truly value and appreciate your efforts!

Keep track of your engagement and important insights here.

Month	Volunteer Position/Activity	Engagement
January		
Feburay		
March		
April		
May		
June		
July		
August		
September		
October		
November		

# CONFERENCE ATTENDANCE

We understand the immense value of conferences in enriching knowledge and rekindling passion for your field. Keeping that in mind, we are pleased to announce that ten points will be allocated to individuals attending professional development conferences lasting a full day or more this year.

Keep track of your attendance and important insights here.

Month	Volunteer Position	Attendance
January		
Feburay		
March		
April		
May		
June		
July		
August		
September		
October		
November		

# TOTALS

Here's a comprehensive summary of all the events and engagements you've had this year.

Utilize this number as a source of motivation to explore fresh avenues for Professional Development throughout the year.

Type	Total
SIGs and Coffee Chats	
Chapter Events	
Power Member	
Reciprocal Benefits	
Volunteer Opportunities	
Conferences Attended	
Total Points	
Member Name	





# CONCLUSION

We trust that this workbook has been instrumental in assisting you in achieving your professional goals for 2024. Your membership and partnership with ATD Detroit contribute to the collective accomplishment of our goals.

## **Submitting your workbook**

To enter the competition and stand a chance to win a prize, kindly email your completed workbook to [admin@atdetroit.org](mailto:admin@atdetroit.org) by November 30th, 2024.

We sincerely appreciate your attendance and wish you the best of luck in the competition!