

## O.C. Tanner Institute Speaking and Training



JEFF BIRK, MANAGER OF  
SPEAKING AND TRAINING

**A frequent speaker at ATD, the world's largest training and development conference,** Jeff Birk has inspired thousands for the last 25 years as a keynote speaker, trainer, stand-up comedian and corporate emcee for the likes of Bayer, Honda, Liberty Mutual, 3M, Pepsi, Ralph Lauren, Bose, Footlocker, and Pier 1 Imports. His rare combination of stand-up comedy along with years of corporate keynoting and training engages and inspires audiences around the world. With a unique balance of humor and poignancy in every message he delivers, Jeff draws on his trademark style and experience to make presentations on employee recognition, career achievement, and team building more purposeful, meaningful, and memorable. In his spare time he listens to as much music as he can ranging from Led Zeppelin and Pink Floyd to Hans Zimmer and Rachmaninoff. He lives in the Salt Lake City area with his wife and daughter.

### SPEAKER FEEDBACK

*Jeff was perhaps the most effective trainer I ever observed. He creates energy and then uses that energy to reinforce the message he is delivering. Jeff is funny, but he is much more than that; he is thoughtful, clear, concise and effective.*

*- Liberty Mutual Insurance*

*I was very impressed by Jeff's ability to command the room, keep participants engaged with the content and still add a very human element to all facets of the training. Jeff's skill at leading unscripted discussions, while adding humor and some fun, really drove key points home for our team and left them feeling inspired and motivated.*

*- Pier 1 Imports*

*At Honda North America one of our key values is "Passion" and the passion that Jeff brings each time he facilitates challenges each associate to find their own. I highly recommend Jeff as he has the tools and skills to know-how to get it done!*

*- Honda*

*Jeff did a masterful job working our core values into his overall message. Our entire group was captivated by his delivery and tear jerking vignettes at the close of both sessions. He absolutely nailed it.*

*-TTM Technologies*

