

ATD Detroit Chapter Sponsorship Levels

Social Media Only Sponsor \$99/month

- 12 company-only social media posts per month sent from ATD Detroit account
 - *Posts must be the same on all ATD Detroit's social channels (LinkedIn, Facebook, Instagram, and Twitter)*
 - *Posts must be set up in advance with VP of Marketing*
 - *Limit one sponsor per month*

Event Only Sponsor (in-person) \$499/event

- 10 minutes of podium time to speak to members at in-person event
- 1 high-visibility exhibitor table near event entrance
- Company logo prominently displayed on every table
- Company materials distributed to each meeting attendee (20+ average)
- Company logo on all social media posts and emails promoting event
- 1 complementary event registration

Gold Sponsor \$999/year

- 2 yearly company-only email blasts sent from ATD Detroit's email account to over 200+ members
- 1 complementary event admission of your choice
- 1 complementary chapter membership
- Company logo prominently featured on ATD Detroit's website
- *Optional Add On: Event or Social Media Sponsorship (per month or per individual event)*

Platinum Sponsor \$1,999/year

- 4 yearly company-only email blasts sent from ATD Detroit's email account to over 200+ members
- 5 minutes of podium time to speak to members at **all** in-person or virtual events
- 2 complementary event admissions of your choice
- 2 complementary chapter memberships
- Company logo prominently featured on ATD Detroit's website
- *Optional Add On: Event or Social Media Sponsorship (per month or per individual event)*

Custom packages available, please contact marketing@DetroitATD.org for more information.